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Executive Director

July 20, 2010

**Mr. Jeff Pool**  
Los Angeles Department of City Planning  
Community Planning Bureau  
City Hall - Room 621  
200 North Spring Street  
Los Angeles CA 90012

Dear Mr. Pool:

On behalf of the Westchester Town Center Business Improvement District, I am writing to express our support for the LMU Master Plan.

Simply put, a stronger LMU means a stronger Westchester community. The various businesses located throughout the Westchester Town Center area benefit every day from the students and faculty who shop, eat and obtain services in the area; and, we are eager to see the university continue to succeed.

We are well aware that a critical component of the University's success is the ability to create and maintain competitive facilities that will attract and retain high-quality students and faculty. That is exactly what approval of the Master Plan will do.

By upgrading the school's student housing and academic buildings, LMU will continue to be a strong and viable economic engine that will give back to the businesses and residents around it. The development of the Master Plan, alone, will generate an estimated \$1.7 billion and more than 15,000 jobs throughout Los Angeles County. After full build-out of the project, LMU's operations will generate more than \$519 million each year and will support more than 6,000 jobs.

These are important figures, especially during a time when the economy has taken a severe toll on businesses throughout Los Angeles. The best part of the plan, however, is the responsible way in which the university is proceeding.

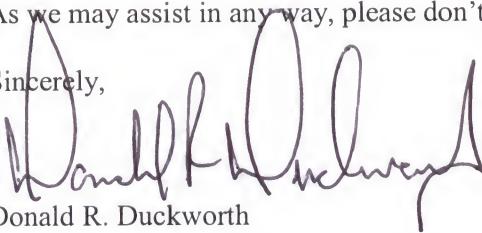
By meeting with neighbors, listening to their concerns and making numerous concessions to address the neighbors' issues, LMU is fulfilling its reputation as a school that truly cares about the community. In addition, LMU students have continued to play a major role in the community by donating their time to a long list of worthwhile pursuits that benefit children, the environment and more. Last year, LMU students donated more than 250,000 hours of community service to the region!

Mr. Jeff Pool  
LMU Master Plan  
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We are pleased to see that LMU is embarking on this new chapter in its history because we know it will be done right, and the results will benefit not only the university but also our entire community and Greater Los Angeles.

As we may assist in any way, please don't hesitate to contact me. Thank you.

Sincerely,



Donald R. Duckworth  
Executive Director

C: Lynne Scarboro, Loyola Marymount University  
City Councilman Bill Rosendahl, City of Los Angeles  
Westchester Town Center Board of Directors